HOW HIGH?

Current State of the Cannabis Industry and Where it's Heading



Agenda

- CBD vs THC
- Introduction To Cannabis
- Current Federal Positions
- State Positions On Cannabis
- Vertical Integration
- Types Of Processing And How Extraction Is Different From Others
- Vapes
- Health Hazard Exclusionary Language And The Importance Of Getting It Right
- Standard Claims And How They Are Impacted By The Cannabis Industry (Slips And Falls, A&B, Etc)
- Sample Accounts
- Wrap Up And Questions



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CBD vs THC

What is THC (Tetrahydrocannabinol) and CBD (Cannabinol)

THC Benefits

CBD Benefits

 CBD/Hemp with 0.3% or less of THC goes to the Health, Nutrition & Lifestyle Department



Classifications of Entities In Cannabis Chain

Growers (Cultivators)

- Processors
 - Extractors
 - Trimmers
 - Manufacturers

Retailers (Dispensaries)

Colloquial Term: Seed To Sale

- Additional Entities:
 - Testing Labs
 - Marketers
 - Related Product
 Manufacturers



Federal Government and Cannabis

Cannabis is still illegal under federal law

Federal classification of cannabis

Recent federal outlook regarding cannabis is favorable

Current legislative measures



Available States

- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- District of Columbia
- Florida
- Hawaii
- Illinois

- Maine
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Montana
- Nevada
- New Hampshire
- New Mexico
- New York

- North Dakota
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- Rhode Island
- Vermont
- Washington



Vertical Integration

- Laws vary by state as to how much vertical integration is allowed.
- Varies from requiring full integration to allowing only limited integration.
- Washington uses a liquor model where there has to be at least two parties involved.
- Oregon allows for full vertical integration in some cases.
- Has both positive and negative ramifications for the risk



Processing - Highly Varied

The middle layer of the Seed to Sale chain is the most varied.

Processing includes bag and tag, cooking edibles, and oil extraction.

 Oil extraction can be performed through a number of different techniques.



Processing - Highly Varied

 Processors aggregate exposure from numerous different cultivators when using product from other sources.

 Some processing is low risk – creating edibles using oil from another processor.

 Some processing is high risk – extracting oil from a mixed batch using a hydrocarbon method.

Vaporizers: Cannabis Versus Nicotine

- THC consumption product that produces vapor instead of smoke
- Single use vapes are pre-filled with a battery, heating element and THC oil

- Long-term use vaping devices feature rechargeable heating units that can be reused, with user reattaching a new oil cartridge when the old one expires
- Both feature low voltage batteries





Vaporizers: Cannabis Versus Nicotine

 Explosions are common cause of loss due to battery and heating elements

 In contrast to many THC vaporizers on the market, nicotine vaporizers tend to feature large, rechargeable battery packs that can cause devastating bodily injuries due to high voltage

 Competitive cannabis carriers specifically exclude all vaporizers and accessories, creating a gap in coverage for manufacturers and retail/dispensary operators





Health Hazard Exclusion

 The health hazard exclusion is a key exclusion to consider when evaluating coverage.

 A full health hazard exclusion eliminates a substantial majority of products coverage.

 The exclusionary language should only exclude long-term exposure while maintaining coverage from acute injury.

Claims Beyond Product Claims

- Easy to focus on the product related claims such as adulterated product.
- Some claims that occur in many industries are still relevant in cannabis and can be more concerning due to the nature of the industry.
- Slip and fall may be an increased exposure due to having potentially intoxicated individuals in a dispensary.
- Assault and battery is a significant exposure due to the cash nature of the business and the use of guards.

Mitigating Factors

· Highly regulated industry which requires stringent controls.

 Cameras are everywhere – it is easy to see what happened and in a quality that makes it clear.

 The barrier to entry is high in the legal market and with that comes a desire for companies to "get it right".



- Start-up Manufacturer Processor Of Cannabis Products
 - Located In California
 - Two Product Lines
 - Pre-rolled cannabis product that looks similar to a pack of cigarettes.
 - THC infused pills for those who prefer not to smoke.
 - Sells To Retailers.
 - Written At MP Of \$5k



- Cultivator Processor Of Cannabis Products
 - Located In Colorado
 - Grows Various Strains Of Cannabis Plants
 - Extraction Of Various THC Concentrates Via CO2 Loop System
 - Sells To Retail Dispensaries
 - Premium Is Just Under \$15k



- THC Infused Non-alcoholic Beer Manufacturer
 - Located In Colorado
 - Sells To Retailers And Dispensaries
 - The Insured Has An Agreement In Place For Distribution
 - Premium Is \$17,500



- Medical & Recreational Marijuana Growing, Cultivating,
 Distribution And Dispensary Operation
 - Located in California
 - Multiple Storefronts And Facilities Throughout The Southern California Region
 - Premium Is \$71,500



Any Questions?



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